

AMBER VALLEY SCHOOL SPORT PARTNERSHIP

www.avssp.co.uk @ambervalleyssp

...delivering the legacy through PE and School Sport across Amber Valley'....



Photography and filming policy statement September 2025

The purpose and scope of this policy statement

Amber Valley School Sport Partnership works with children and schools as part of its activities.

The purpose of this policy statement is to:

- protect children and young people who take part in Amber Valley School Sport Partnership's services, events and activities, specifically those where photographs and videos may be taken
- set out the overarching principles that guide our approach to photographs/videos being taken of children and young people during our events and activities
- to ensure that we operate in line with our values and within the law when creating, using and sharing images of children and young people
- This policy statement applies to all staff, volunteers and other adults associated with Amber Valley School Sport Partnership.

Legal framework

This policy has been drawn up on the basis of legislation, policy and guidance that seeks to protect children in England. Summaries of key legislation and guidance is available on:

- [online abuse learning.nspcc.org.uk/child-abuse-and-neglect/online-abuse](https://online.abuselearning.nspcc.org.uk/child-abuse-and-neglect/online-abuse)
- [child protection learning.nspcc.org.uk/child-protection-system](https://childprotectionlearning.nspcc.org.uk/child-protection-system)

We believe that:

- children and young people should never experience abuse of any kind
- we have a responsibility to promote the welfare of all children and young people and to take, share and use images of children safely.

We recognise that:

- the welfare of the children and young people taking part in our activities is paramount
- children and their parents/carers have a right to decide whether their images are taken and how these may be used, regardless of age, disability, gender reassignment, race, religion or belief, sex or sexual orientation
- consent to take images of children is only meaningful when the children and their parents/carers understand the potential risks associated with the use and distribution of these images
- there are potential risks associated with sharing images of children online.

More information about this is available from learning.nspcc.org.uk/research-resources/briefings/photography-sharing-images-guidance

We will seek to keep children and young people safe by:

- ensuring no photograph, video clip or other image of a **young person at risk** involved in any aspect of the AVSSP programming is published whether in print or electronically (e.g. on a website) without informed consent from their parent or carer.

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To ensure the safety of participants who take part in events AVSSP follow the below procedures regarding gaining permission to use photo & videos from our events and the usage of said content;

Photograph/Video permissions:

- 1) When booking to attend an event via the AVSSP website it will be outlined that photos & videos may be taken at the event and a link provided to this Photo & Video Consent Policy.
- 2) It will be made clear that it is the responsibility of the school taking part to gain consent from parents/guardians of all participating pupils for photos & videos to be taken by AVSSP staff or other appointed event photographers/videographers and used to promote the event and publicise the services of the SSP via its website, social media profiles and other marketing materials.
- 3) Where permission has not been obtained by the school it is the responsibility of the school to inform the event organiser that permission has not been obtained. In this scenario photographs will not be taken of the school/team/group in question to ensure safety of the participants.
- 4) Should a school be unsure of photo consent they are required to inform event organisers that permission has not been obtained
- 5) Schools are allowed to take photography of their own pupils but must adhere to the rules surrounding photography at the event. Schools should take every precaution to only photograph children for which they are responsible.
- 6) Parents attending the event are expected to have read the code of conduct for the event and take every precaution to only photograph children for which they are responsible.
- 7) Anyone deviating from the photography protocol will be asked to delete the photograph and refrain from taking further photos. AVSSP reserve the right to exclude any individual from the event and if necessary contact the police.

Usage of photographic material:

- 1) Photographs/videos will only ever be taken on secure AVSSP devices and will be saved securely on those devices.
- 2) Material will be published (where permission allows) onto secure websites, social media profiles and marketing materials which may be accessible by the general public.

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3) If a parent/guardian wishes for a particular photograph to be removed from any marketing material AVSSP are committed to doing so.
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- 4) Occasionally children may be named within an article for publication through specific promotional material, this will only be the case following written consent from parent/guardians.

Photograph consent at Amber Valley SSP events



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By signing this form I consent on behalf of the school I represent that Amber Valley School Partnership staff have permission to take photograph's of student's from my school for promotional materials including but not limited to publications, online and social media.

Photograph's will only be taken at an Amber Valley SSP event, programme or session where I or another member of staff from my school will be present. Photograph's will only ever be taken or stored on secure devices owned and operated by AVSSP.

I understand that if any student is unable to be photographed, for any reason, it is the responsibility of the lead staff member for the school to inform Amber Valley SSP staff prior to the event starting.

I am aware that in the event of a photograph being taken including a child who does not have permission to be photographed AVSSP will immediately destroy the photograph and remove it from all publications, online entries, social media posts etc at the request of the school/individual.

Print name: Date:

Signed: School: